

Intro

Subject Line: Labor compliance requirements

Hi (First name),

Failing to meet equal employment compliance as a government contractor will earn your business hefty monetary and technical consequences.

What if you could ensure labor compliance, while saving time and money? Automating the process of posting jobs to diversified candidates will do this and save your business in the event of a labor audit.

██████████ has created a proprietary system that automates job postings to actively solicit participation from our network of state employment services that support covered class job seekers. Your staff simply posts the job on your Careers page, and we take care of the rest.

Everything is documented for job management and to be used for labor audits. We've taken a complex and time-intensive process, and cut it down to 4-minutes to ease administrative burden and protect against non-compliance penalties.

I'd like to offer you a compliance analysis to determine potential weak spots that would come up in an audit, preventing your business from being fully-compliant. Simply reply to this email, and I will give you all the information.

Best regards,

██████████

Follow up

Subject Line: Re: Labor compliance requirements

Hi (First name),

Your business may be one of the many that are not meeting government contracting labor requirements. There is now a simple, automated process that saves on administrative cost and ensures compliance with proven documentation. I've included more info below.

Best,

Hi (First name),

Failing to meet equal employment compliance as a government contractor will earn your business hefty monetary and technical consequences.

What if you could ensure labor compliance, while saving time and money? Automating the process of posting jobs to diversified candidates will do this and save your business in the event of a labor audit.

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Best regards,

Final

Subject Line: Government contractor Non-Compliance Penalties

Hi (First Name),

Is your business at risk for penalties due to not following government contracting labor requirements?

If you're not sure, we should talk before it's too late. 1 in 10 contractors are audited annually.

████████ monitors when you post a new job on your site, immediately posting it to the appropriate state government department of labor sites. Automated distribution gets the job information to our proprietary network of state employment services to diversify your candidate pool, documenting everything so you are ready in the event of a labor audit.

The only thing you do is post jobs as usual on your career page, and we take care of the rest.

I'd like to offer you a compliance analysis to determine potential weak spots that would come up in an audit, preventing your business from being fully-compliant. Simply reply to this email, and I will give you all the information.

Best,

████████

Intro

Subject Line: Your pool of diversified candidates

Hi (First name),

If you could save 45 minutes on every job posting, what would that mean to you?

Finding diversified job seekers is time consuming, as is documenting the process to prove an effort of diversifying your job pool required by law. Ease the administrative burden on your staff to save time and money with an automated process that ensures government compliance for government contractors.

██████████ has created a process that automatically shares your job post with diversified candidates. The app attaches to your careers page and monitors when you post a new job, so your staff simply posts the job on your business page and we do the rest.

This cost effective, compliant solution fills all the requirements - with documentation satisfactory for an audit - while saving your staff an average of 45 minutes PER posting.

I'd like to offer you a compliance analysis to determine potential weak spots that would come up in an audit, preventing your business from being fully-compliant. Simply reply to this email, and I will give you all the information.

Sincerely,

██████████

Follow up

Subject Line: Re: Your pool of diversified candidates

Hi (First Name),

There's an easy way to satisfy labor requirements for government contractors. I've included more information below.

Best,

Hi (First name),

If you could save 45 minutes on every job posting, what would that mean to you?

Finding diversified job seekers is time consuming, as is documenting the process to prove an effort of diversifying your job pool required by law. Ease the administrative burden on your staff to save time and money with an automated process that ensures government compliance for government contractors.

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Sincerely,

██████████

Final

Subject Line: Did you know this?

Hi (First name),

Government Contractors are required by law to list **every** job opening online to the department of labor, and prove an effort to diversify the candidate pool. This extra burden on your business is reflected in high administrative costs - and/or in the fees associated with failing a labor audit.

The process of posting to the appropriate sites and documenting it typically takes 45 minutes. It can be done in 4.

The [REDACTED] proprietary system fulfills all labor-related requirements of your government contract and provides you with the documentation you will need in the event of an audit.

We share your job posting on the department of labor site, along with our network of state employment services; veteran organizations, organizations for individuals with disabilities, and about 10,000 referral sources likely to refer minority, female, veteran, and disabled job seekers to diversify your talent.

Provide your HR departments with time and professional compliance knowledge relief – both of which equate to value for your bottom line.

I'd like to offer you a compliance analysis to determine potential weak spots that would come up in an audit, preventing your business from being fully-compliant. Simply reply to this email, and I will give you all the information.

Best regards,

[REDACTED]

Intro

Subject Line: Your Labor Compliance Analysis

Hi (First name),

Are you aware of the job listing requirements built into your government contracts?

In order to protect your business from fees and penalties, your administrators must take a proactive approach to fulfilling government obligations such as posting all of your job openings to the department of labor and proving an effort to diversify your candidate pool.

I'd like to offer you a new hire time and compliance analysis for your hiring process to determine potential weak spots that would come up in a labor audit, preventing your business from being fully-compliant and putting you at risk.

██████████ is an expert team of researchers and investigators providing federal contractors and subcontractors with complete, integrated services to ensure compliance related to Affirmative Action Programs (AAPs) and equal employment opportunity required by the government.

We've created a cost-effective proprietary system to automate the process of fulfilling the labor requirements listed in government contracts, so your business can save on administrative cost and burden, while receiving all the documentation needed for a labor audit.

May I give you more information?

Best,

██████████

Follow up

Subject Line: Re: Your Labor Compliance Analysis

Hi (First Name),

I'm offering a complimentary new hire time and compliance analysis to ensure your business is not at risk for failing to meet the requirements of your government contract. I've included more information below.

Best,

Hi (First name),

Are you aware of the job listing requirements built into your government contracts?

In order to protect your business from fees and penalties, your administrators must take a proactive approach to fulfilling government obligations such as posting all of your job openings to the department of labor and proving an effort to diversify your candidate pool.

I'd like to offer you a new hire time and compliance analysis for your hiring process to determine potential weak spots that would come up in a labor audit, preventing your business from being fully-compliant and putting you at risk.

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May I give you more information?

Best,

Final

Subject Line: 4-minute compliance

Hi (First name),

How much time does it take your administrators to fulfill the labor requirements for your government contracts?

Posting one job to the appropriate sites and documenting every step to satisfy a labor audit (1 in 10 government contractors are audited annually) takes an experienced HR executive at least 45 minutes.

Automating the compliance process cuts it down to 4 minutes. How many jobs do you post per year? What would this 41 minute time savings per posting mean to your bottom line?

████████ posts your job to the state labor website as required by law, and distributes it to job boards specifically geared to diversity candidates:

- We attach the app to your careers page and it's done
- Your staff simply posts jobs as normal on your career page and we do the rest
- Supplements all your recruiting efforts to ensure compliance with documentation
- Automates the closing process when the job has been filled and is no longer available

I'd like to offer you a compliance analysis to determine potential weak spots that would come up in an audit, preventing your business from being fully-compliant. Simply reply to this email, and I will give you all the information.

Simply reply to this email and I will give you all the information you need.

Sincerely,

████████