

## Intro

### Subject Line: Revolutionize incentives

Hi (First Name),

Incentivize your employees to do their best work while saving 73% on costs. Reward your employees, not your vendors!

This is [REDACTED] with [REDACTED]. We are changing the way organizations recognize, reward, and engage employees. Our Amazon partnership and wide selection of reward options allows us to offer 200 million+ items that your people actually want, with ZERO markups (yes, you read that right!) as well as fast and convenient shipping.

The intuitive and simple user software platform makes administrative tasks such as reporting and tracking your spend easy from the back end. Full reporting capabilities run whenever, wherever, with help from our team to get you all the analytics you need.

Redeeming incentives for sales goals, birthdays, work anniversaries, and so much more is quick (and enjoyable) for your employees. Celebrate moments that matter, and save your bottom line at the same time.

I'd like to offer you a complimentary analysis to identify the potential savings you could receive with [REDACTED].

May I give you more information?

Best regards,

[REDACTED]

**Follow-up**

**Subject Line: Re: Revolutionize incentives**

Hi (First Name)

■ here with ■, touching base to make sure you received my email (copied below). We're revolutionizing how companies incentivize their employees and drive engagement. Thought you may be interested in the info?

Looking forward to hearing your feedback.

Regards,

■

---

Hi (First Name),

Incentivize your employees to do their best work while saving 73% on costs. Reward your employees, not your vendors!

This is ■ with ■. We are changing the way organizations recognize, reward, and engage employees. Our Amazon partnership and wide selection of reward options allows us to offer 200 million+ items that your people actually want, with ZERO markups (yes, you read that right!) as well as fast and convenient shipping.

The intuitive and simple user software platform makes administrative tasks such as reporting and tracking your spend easy from the back end. Full reporting capabilities run whenever, wherever, with help from our team to get you all the analytics you need.

Redeeming incentives for sales goals, birthdays, work anniversaries, and so much more is quick (and enjoyable) for your employees. Celebrate moments that matter, and save your bottom line at the same time.

I'd like to offer you a complimentary analysis to identify the potential savings you could receive with ■.

May I give you more information?

Best regards,

■

**Final**

**Subject Line: Amazon + [REDACTED] = Better Rewards**

Hi (First Name),

What if I told you there was a way to run a successful employee incentive program without the 200% markups?

Amazon changed the way people shop. Now, through a partnership with Amazon, [REDACTED] is changing the way employers incentivize and engage their employees.

Studies suggest that as little as 33% of American workers are engaged at work. [REDACTED] allows you to create the point system that is right for your company to improve engagement and puts the control into the hands of your people to work hard, then receive the rewards they want. With 200 million+ rewards to choose from, there is something for everyone.

Our solution simplifies incentive programs with one platform, zero product markups and Amazon Business Prime shipping. How's that for incentive?

May I give you more information?

Best,

[REDACTED]

## Intro

### Subject Line: Employee incentives

Hi (First Name),

There is a new way to run employee incentive programs without cost markups.

This is [REDACTED] with [REDACTED]. How can we offer no markups? We've teamed up with #1 online retailer Amazon to offer their best-in-class products and fulfillment through an intuitive, easy to use, multi-functional software system that puts the control into the hands of your employees to do the work and receive rewards seamlessly—without the 200% markups other companies impose.

[REDACTED] isn't just an employee incentive program. It is an integrated employee engagement tool, allowing you to customize the way your business interacts with your employees through celebration and rewards.

With [REDACTED] you always receive:

- Complete cost transparency
- Free shipping on 99% of items
- Role-based reporting

May I give you more information?

Sincerely,

[REDACTED]

**Follow-up**

**Subject: Re: Employee incentives**

Hi (First Name),

This is [REDACTED], VP at [REDACTED] recently sent you a message regarding our employee incentive solution offering NO cost markups. I've attached the message below for your review.

Best,

[REDACTED]

---

Hi (First Name),

There is a new way to run employee incentive programs without cost markups.

This is [REDACTED] with [REDACTED]. How can we offer no markups? We've teamed up with #1 online retailer Amazon to offer their best-in-class products and fulfillment through an intuitive, easy to use, multi-functional software system that puts the control into the hands of your employees to do the work and receive rewards seamlessly—without the 200% markups other companies impose.

[REDACTED] isn't just an employee incentive program. It is an integrated employee engagement tool, allowing you to customize the way your business interacts with your employees through celebration and rewards.

With [REDACTED] you always receive:

- Complete cost transparency
- Free shipping on 99% of items
- Role-based reporting

May I give you more information?

Sincerely,

[REDACTED]

**Final**

**Subject Line: The best way to incentivize**

Hi (First Name),

Keep your employees better engaged by offering the rewards they actually want to work for.

This is [REDACTED] with [REDACTED]. We provide a simple way for organizations to recognize, incentivize, and reward their employees to reduce turnover and create that warm, rewarding environment that every successful company strives to provide.

[REDACTED], a partner of Amazon, is an easy-to-use, cloud-based system we've created to offer employers the chance to engage and encourage their employees to do their best work. By giving your people the most options of any employee incentive program available today, you give them the power to choose what inspires them to meet their goals.

With 200 million+ items, NO markups, and free shipping through Amazon Business Prime, you can reduce the costs of your incentive program by over 70% while improving the process at the same time.

May I give you more information?

Best regards,

[REDACTED]

## Intro

### Subject Line: Reward your employees

Hi (First Name),

Integrating incentives into your company culture is a simple change your organization can make with huge impacts on your bottom line and employee engagement.

██████ is a software-based employee incentive program with complex features situated within an easy-to-use interface for your administrators and employees. You pick the point system and how your people can be rewarded, and we do all the rest.

Our unique partnership with Amazon allows us to provide the most reward options out there, with absolutely no markups—unlike most companies which markup their products up to 200%. Plus, with free shipping, we save our clients over 70% from their current reward systems.

Our modern approach to employee rewards includes:

- Free Amazon Business account
- Access to millions of products from Amazon Business
- No markups
- Fast, convenient shipping from Amazon Business
- The largest, most comprehensive award network currently available
- A custom-branded site for rewards and recognition
- Detailed financial reports

May I give you more information?

Sincerely,

██████████

**Follow-up**

**Subject Line: Re: Reward your employees**

Hi (First Name),

I recently sent you an email regarding an employee incentive program with no cost markups and free shipping on 99% of items.

It's saving companies like yours over 70% from their current programs. I've attached more info below.

Best regards,

██████████

---

Hi (First Name),

Integrating incentives into your company culture is a simple change your organization can make with huge impacts on your bottom line and employee engagement.

██████████ is a software-based employee incentive program with complex features situated within an easy-to-use interface for your administrators and employees. You pick the point system and how your people can be rewarded, and we do all the rest.

Our unique partnership with Amazon allows us to provide the most reward options out there, with absolutely no markups—unlike most companies which markup their products up to 200%. Plus, with free shipping, we save our clients over 70% from their current reward systems.

Our modern approach to employee rewards includes:

- Free Amazon Business account
- Access to millions of products from Amazon Business
- No markups
- Fast, convenient shipping from Amazon Business
- The largest, most comprehensive award network currently available
- A custom-branded site for rewards and recognition
- Detailed financial reports

May I give you more information?

Sincerely,

██████████



**Final**

**Subject Line: Give the people what they want**

Hi (First Name),

One of the best ways to engage employees is to involve them in their own recognition—let *them* choose how they want to be rewarded, and see engagement skyrocket.

Gone are the days of antiquated catalogs with limited selections that don't fit every taste or lifestyle, and point systems that are hard to manage, track, and claim. [REDACTED] and Amazon Business have teamed up to offer an integrated software solution with millions of products on a simple platform with fast, free shipping.

**What's more, we've eliminated markups, so you can offer more for less.** Put the control back into your organization for how your employees receive incentives, while seeing a 73% vendor savings—zero hidden fees, no markup and free shipping solutions.

Through Amazon and other highly touted vendors such as Priceline Hotels, Event Tickets, and various gift card vendors, [REDACTED] has something that will inspire every one of your employees to do their best work.

May I give you more information?

Best,

[REDACTED]