

Message 1:

Subject Line: (First Name), are competitors out-automating you?

Hi (First Name),

Automation is here for good, and it's making manufacturing faster and more competitive. Are you on the losing side of this revolution?

This is [REDACTED] with [REDACTED]. We conceptualize, design, and build the machinery your workflow needs to automate processes and reduce labor. Automation brings a return on investment through labor savings, since ***the machine does the work of several humans in an assembly line.***

After 20 years in the business of building custom machines, our process-driven, collaborative team has the know-how to execute projects of any complexity. We don't reinvent the wheel: we take a creative, customized approach to each project by understanding exactly what you need, while providing expertise on what we know will optimize your processes for years to come.

Would you be interested in a complimentary strategy session with our experts to determine if your process can be automated, what risks are associated, and your projected return on investment?

Simply reply 'yes,' and I will get you all the details.

Sincerely,

[REDACTED]
[REDACTED]

"We were extremely impressed with [REDACTED] technical skills and innovation to solve the tough problems. They were proactive and timely with communications, and understood the importance of our deadlines. We were very satisfied with the approach they took to machine development; prototyping and testing each stage of the machine prior to final build, which allowed them to work out any issues earlier in the schedule, and not be surprised by them towards the end. We really appreciated the way they worked collaboratively, pulling us in whenever necessary to ensure the automation met our requirements." — [REDACTED]

[REDACTED]

Message 2:

Subject Line: Re: Reduce labor w/ automation

Hi (First Name),

■ here with ■, checking back to make sure you received my email? In case you missed it, it's included below.

May I send you more information?

Hi (First Name),

Automation is here for good, and it's making manufacturing faster and more competitive. Are you on the losing side of this revolution?

This is ■ with ■. We conceptualize, design, and build the machinery your workflow needs to automate processes and reduce labor. Automation brings a return on investment through labor savings, since ***the machine does the work of several humans in an assembly line.***

After 20 years in the business of building custom machines, our process-driven, collaborative team has the know-how to execute projects of any complexity. We don't reinvent the wheel: we take a creative, customized approach to each project by understanding exactly what you need, while providing expertise on what we know will optimize your processes for years to come.

Would you be interested in a complimentary strategy session with our experts to determine if your process can be automated, what risks are associated, and your projected return on investment?

Simply reply 'yes,' and I will get you all the details.

Sincerely,

■
■

Message 3:

Subject Line: Question about automation...

Hi (First Name),

Have you ever considered replacing human-power with automated machinery? With a competitive marketplace and high demand for low-cost labor, the time for you to switch or upgrade may be now...

Switching your manufacturing to an automated process brings ROI through eliminating labor expenses—which is often very substantial on your bottom line.

My name is [REDACTED], and my company [REDACTED] has been creating high-quality, custom machinery for 20 years to optimize manufacturing processes.

There's never any guesswork about our machines working perfectly, because every single step is verified to ensure **the end product does exactly what you need it to**. No matter how complex the project, our utmost priority is to get everything finished on time and on-budget, so you don't lose money on production costs.

Would you be interested in a complimentary strategy session with our experts to determine if your process can be automated, or how your machinery could be upgraded, along with the associated risks?

In order to remain transparent, we always include a timeline forecast, a time-to-build projection, and a forecast ROI to help you justify project expense and ensure that all parties are on the same page before we get started.

There's no risk or obligations for the strategy session, just pure value. Just hit "REPLY" and let me know if you need more details.

Best regards,

[REDACTED]

Message 4:

Subject Line: Automation machine failure

Hi (First Name),

When you invest in a machine that does not function properly, you see the effects on your bottom line. Most of the time, this happens because the machine is created with a cookie-cutter approach that does not truly address your process and how exactly you need automation to fit in.

That's why our 20-year-old technique is to test and retest every machine that leaves our facility, to ensure you end up with an automated machine that optimizes your workflow and operates perfectly every time.

This is [REDACTED] with [REDACTED]. We manufacture solutions that meet the specific requirements your business has by implementing automated machinery so that ***you realize a significant ROI through time and money saved on labor costs.***

We never markup purchased products, because our goal is to be transparent as your trusted partner every step of the way in creating a customized piece of equipment.

I'd like to offer you a complimentary savings and ROI assessment to determine how your process can be automated, what risks are associated, and what ROI you would see.

This is a no-cost, no-obligation session to give you my expertise on your workflow.

Are you interested?

Sincerely,

[REDACTED]

Message 5:

Subject Line: The future of manufacturing

Hi (First Name),

Machines that do the same—if not better quality—work for what used to take dozens of people are revolutionizing the manufacturing industry.

As a preferred vendor to engineer durable, high-quality automation equipment, our machines will work in the manner your business requires *every time* and reduce the need for physical labor costs.

This is [REDACTED] with [REDACTED]. Our collaborative approach and detailed project management mean that your automated machine will meet the **highest standards in manufacturing**. With our tactical design process we fully test and verify every piece of equipment before it leaves our facility.

We believe in partnerships, and our integrated engineering is helping companies like 3M, Donatelle, and Bergquist optimize their processes and see a significant ROI.

I'd like to offer you a complimentary strategy session to determine if your process can be automated, or how your machinery could be upgraded, and what ROI is associated.

This is a no-cost, no-obligation session to give you my expertise on your workflow. Just hit REPLY and let me know if you need more details.

Best regards,

[REDACTED]

Message 6:

Subject Line: Re: Reduce labor w/ automation

Hi (First Name),

████ with █████ checking in to make sure you received my email? In case you missed it, I've attached it below for your review.

Are you interested in my offer for a (complimentary) strategy session? All the details below...

Best,

██████████

Hi (First Name),

Automation is here for good, and it's making manufacturing faster and more competitive. Are you on the losing side of this revolution?

This is █████ with █████. We conceptualize, design, and build the machinery your workflow needs to automate processes and reduce labor. Automation brings a return on investment through labor savings, since ***the machine does the work of several humans in an assembly line.***

After 20 years in the business of building custom machines, our process-driven, collaborative team has the know-how to execute projects of any complexity. We don't reinvent the wheel: we take a creative, customized approach to each project by understanding exactly what you need, while providing expertise on what we know will optimize your processes for years to come.

Would you be interested in a complimentary strategy session with our experts to determine if your process can be automated, what risks are associated, and your projected return on investment?

Simply reply 'yes,' and I will get you all the details.

Sincerely,

██████████

████████████████████

Message 7:

Subject Line: Medical Manufacturing (Automation)

Hi (First Name),

If a piece of machinery fails in the medical industry, it can mean the loss of a patient.

In order to trust a machine to automate your manufacturing process, it has to come from a company held to a higher standard.

For 20 years, medical device companies, as well as many other industries, have trusted [REDACTED] to engineer durable, trusted machinery to automate their processes and optimize time and cost spent on labor.

My name is [REDACTED], and I would like to offer you a strategy consultation to determine how your processes could be automated, what risks are involved, and what type of ROI potential you have. ***Are you interested in this complimentary strategy session?***

Our clients in the medical industry expect their equipment to be made to the highest standard, so we offer transparent service and high-quality machinery (as well as risk mitigation) to ensure the automated process does not cut corners where patients' lives could be put in jeopardy.

May I give you a complimentary project assessment to determine how automation could create efficiency in your manufacturing, and what return on investment you can expect?

Simply reply and I will give you all the details.

Sincerely,

[REDACTED]

Message 8:

Subject Line: Customized Automation w/ ROI

Hi (First Name),

When it comes to automated machinery, one size does not fit all. Every process requires unique pieces to its puzzle, and each piece must function perfectly or everything will come to a screeching halt.

We've helped companies like Phillips Medisize, Wilbert Plastics, and Delta Faucets design and implement new automated machinery processes. We don't reinvent the wheel: we take a creative, customized approach to each project by understanding exactly what you need, while maintaining the expertise in what we know will optimize your processes for years to come.

The end result is a significant ROI through decreased cost of labor. By understanding your manufacturing and the roles involved, we will advise on the most effective way to incorporate automation while maintaining your high quality of manufacturing.

I'd like to offer you a complimentary strategy session to determine if your process can be automated, or how your machinery could be upgraded, and what risks are associated.

Just reply to this email and I'll get you all the details.

Sincerely,



Message 9:

Subject Line: The machine you need doesn't exist yet

Hi (First Name),

To have an automated machine in your manufacturing process that does exactly what you need it to, every time, it needs to be created just for you.

Most companies we partner with have bought machines that simply did not work the way they were promised. The result? A big, expensive piece of equipment that doesn't function the way you need it to.

We collaborate with you to understand exactly what you need your automation to accomplish, then closely manage the project and triple-check each piece at every step along the way. My promise to you is to provide transparency with budget, time, and exactly how the end product will function.

I'd like to offer you a complimentary strategy session to determine if your process can be automated, and what return on investment you can expect. If you're interested, simply reply and I will give you the details.

Best regards,

