

**The Client:** Thunder Sky is a full-service marketing agency that creates engaging video, websites, animations and print content for their customers.

*“To help our clients generate more business by enabling them to communicate more effectively, we make a point of creating striking media that can be leveraged in a variety of ways, to tell your story.”* – Doug Feinberg, CEO

Thunder Sky takes pride in being a great corporate storyteller that understands the big picture and can challenge clients to help them identify what their story should be and how they should tell it visually. They take the time to understand your products and services—regardless of the complexity or sophistication of your offering—and synthesize these into simple, attention-grabbing videos that resonate with your customers to drive results and build your brand.

**The Challenge:** Thunder Sky has experienced strong organic growth through referrals from many happy clients, and multiple industry awards. They wanted to augment their current SEO and marketing efforts to reach more customers who would benefit from their web design expertise and stellar reputation.

**The Result:** We collaborated with Doug Feinburg (CEO) and his team to develop and launch a digital marketing campaign to drive brand awareness and qualified prospects to Thunder Sky.

- 105,000 decision makers within Thunder Sky’s target market read their value proposition
- 40 qualified leads generated to date and more being added every week
- 2 net new clients have been added to their portfolio and more should close each month
- \$60,000 in net new revenue generated so far and this will continue to grow
- Their return on investment is about 75% and growing!